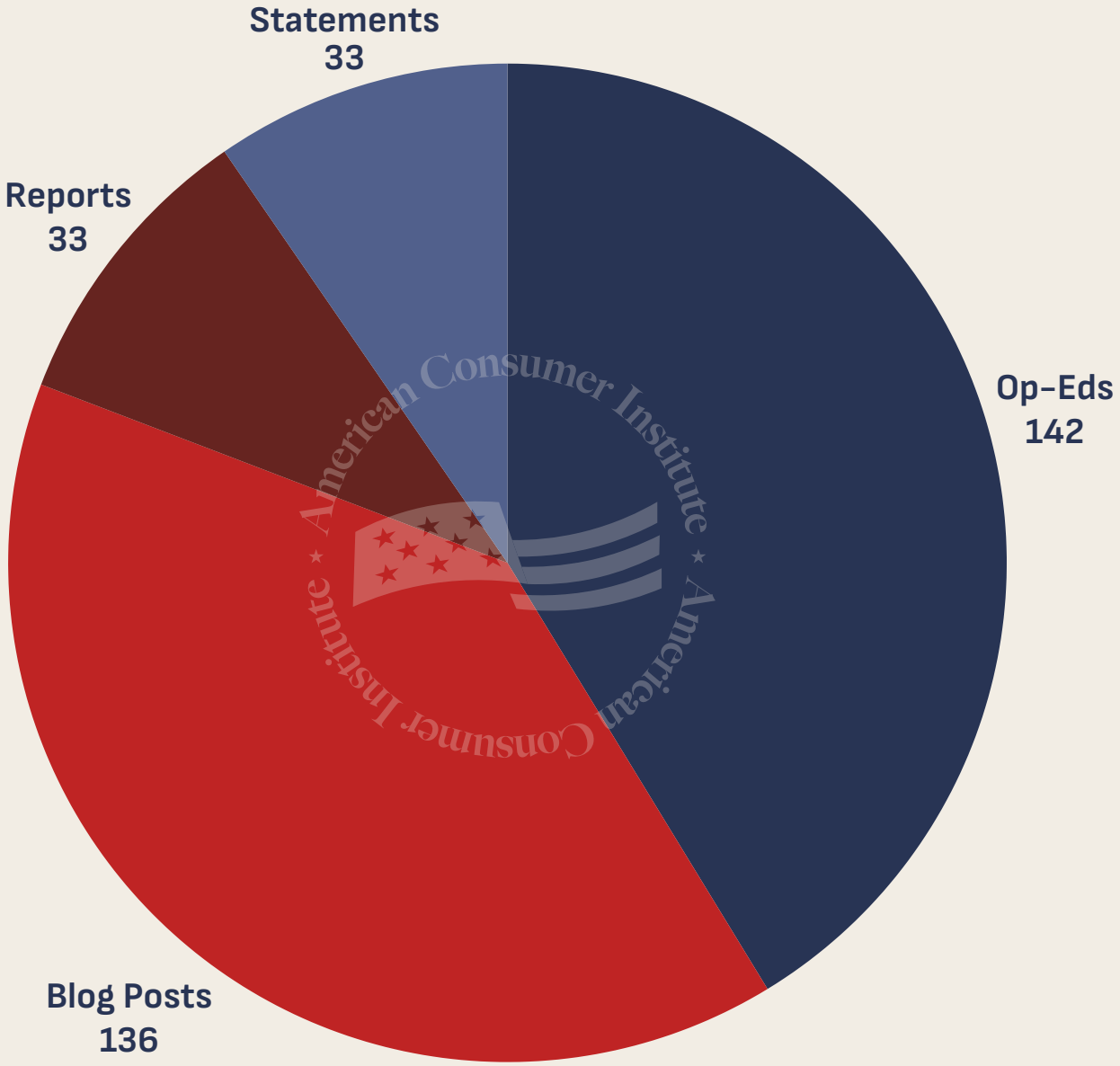
2025's Best Hits

ACI

American Consumer Institute

2025 BY THE NUMBERS

Research & Written Content 2025



101 POLICY ENGAGEMENTS

Comments & Testimonies

49

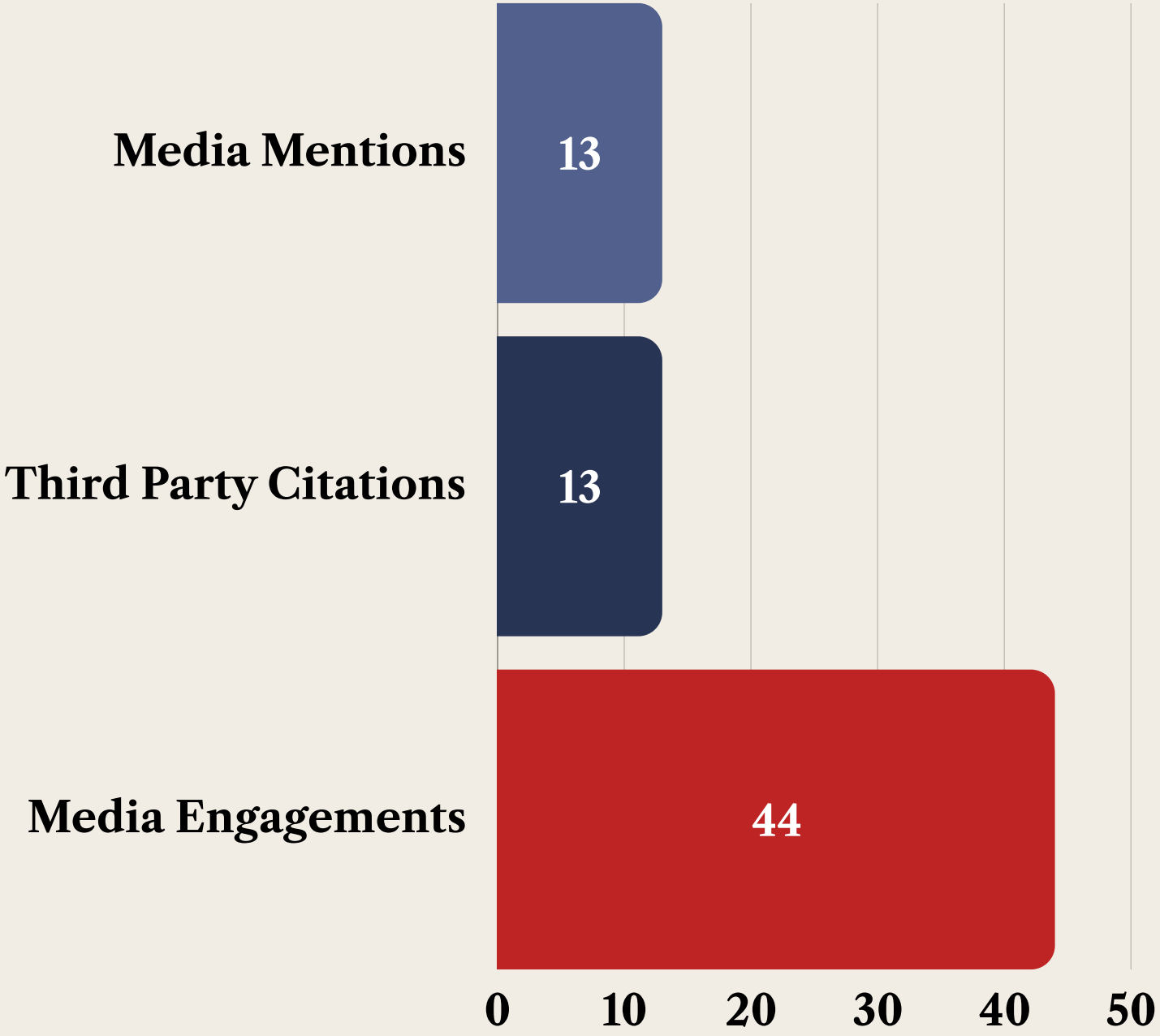
Coalition Letters

46

Educational Briefings

6

Media & Public Visibility



ACI

2025 IMPACT

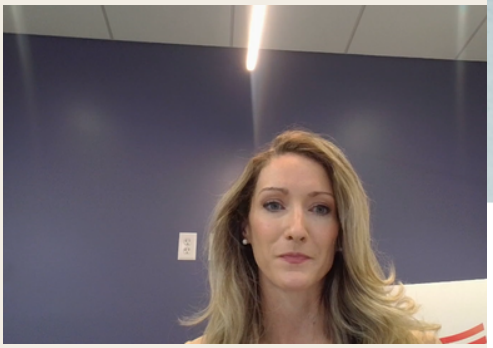
515

RESEARCH, POLICY & PUBLIC ENGAGEMENT ACTIVITIES

Coalition Letter: ACI Leads Support for Combating Organized Retail Crime Act

By The American Consumer Institute • December 16, 2025

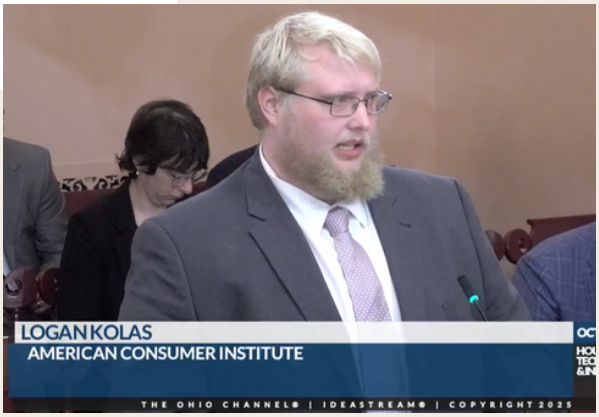
READ MORE →



USA Today: Flavored vapes helped smokers like me quit. Trump should lift the FDA ban.

By Justin Leventhal • August 26, 2025

READ MORE →



ACI

32% Growth
1,430 Followers
510 Posts

American Consumer Institute

14% Growth
1,255 Followers
8,000 Accounts Engaged

ACI
American Consumer Institute

13% Growth
516 Followers
3,000 Users Reached

ACI
American Consumer Institute

theamericanconsumer.org